



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1350310
Schedule Dates 08/28/12-09/03/12
Advertiser Americans for Prosperity (22300)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICANS FOR PROSPERITY (305155)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BRAUNSCHEI, ANNE
Phone/Fax /
CPE 1164
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments AFP EST 1164
AMERICAN FOR PROSPERITY
JARED SALLES

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Randi Weathers
CO-OP No
Headline # ECR09781702
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,786.25
Net Total \$15,788.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	27	\$18,575.00
Grand Total:	27	\$18,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/28/12-08/31/12	2	:30	5:58A- 6:30A (EST)	2		X	X	X	X			2	\$400.00	\$800.00	Columbus (WSYX)	NEWS	8/3/12
2.0	Normal Line / SPOT (2)	08/28/12-08/31/12	2	:30	6:30A- 6:57A (EST)	2		X	X	X	X			2	\$400.00	\$800.00	Columbus (WSYX)	NEWS	8/3/12
3.0	Normal Line / SPOT (3)	08/28/12-08/31/12	2	:30	5P- 5:30P (EST)	2		X	X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	8/3/12
4.0	Normal Line / SPOT (4)	08/28/12-08/31/12	2	:30	5:30P- 5:58P (EST)	1		X	X	X	X			1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	8/3/12
5.0	Normal Line / SPOT (5)	08/28/12-08/31/12	2	:30	11:35P- 12:04A (EST)	2		X	X	X	X			2	\$375.00	\$750.00	Columbus (WSYX)	NIGHTLINE	8/3/12
6.0	Normal Line / SPOT (6)	08/28/12-09/02/12	2	:30	11:01P- 11:34P (EST)	2		X	X	X	X	X	X	2	\$775.00	\$1,550.00	Columbus (WSYX)	NEWS	8/3/12
7.0	Normal Line / Prime (7)	08/31/12-08/31/12	2	:30	7:58P- ABC-Shark Tank (Friday)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	SHARK TANK	8/3/12
8.0	Normal Line / SPOT (8)	09/01/12-09/01/12	2	:30	7:58A- 9A (EST)							1		1	\$350.00	\$350.00	Columbus (WSYX)	GMA	8/3/12
9.0	Normal Line / Football (9)	09/01/12-09/01/12	2	:30	9P- Sports-ABC College Football 2							3		3	\$550.00	\$1,650.00	Columbus (WSYX)	SAT NIGHT COLLEGE FOOTBALL	8/3/12
10.0	Normal Line / SPOT (10)	09/02/12-09/02/12	2	:30	10:30A- 11:30A (EST)								1	1	\$325.00	\$325.00	Columbus (WSYX)	THIS WEEK	8/3/12
11.0	Normal Line / SPOT (11)	09/02/12-09/02/12	2	:30	5:58P- 6:30P (EST)								1	1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	8/3/12
12.0	Normal Line / Prime (12)	09/02/12-09/02/12	2	:30	6:58P- ABC-Americas Funniest Videos (Sunday)								1	1	\$1,100.00	\$1,100.00	Columbus (WSYX)	AFHV	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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13.0	Normal Line / Prime Premium (13)	09/02/12-09/02/12	2	:30	9P- ABC-Extreme Makeover Weightloss Edition (Sunday)								1	1	\$1,600.00	\$1,600.00	Columbus (WSYX)	EXT MAKEOVER	8/3/12
14.0	Normal Line / SPOT (14)	09/03/12-09/03/12	2	:30	5:58A- 6:30A (EST)		1							1	\$400.00	\$400.00	Columbus (WSYX)	NEWS	8/3/12
15.0	Normal Line / SPOT (15)	09/03/12-09/03/12	2	:30	6:30A- 6:57A (EST)		1							1	\$400.00	\$400.00	Columbus (WSYX)	NEWS	8/3/12
16.0	Normal Line / SPOT (16)	09/03/12-09/03/12	2	:30	5P- 5:30P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	8/3/12
17.0	Normal Line / SPOT (17)	09/03/12-09/03/12	2	:30	5:30P- 5:58P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	8/3/12
18.0	Normal Line / SPOT (18)	09/03/12-09/03/12	2	:30	11:35P- 12:04A (EST)		1							1	\$375.00	\$375.00	Columbus (WSYX)	NIGHTLINE	8/3/12
19.0	Normal Line / SPOT (19)	09/03/12-09/03/12	2	:30	11:01P- 11:34P (EST)		1							1	\$775.00	\$775.00	Columbus (WSYX)	NEWS	8/3/12
20.0	Normal Line / Prime Premium (20)	09/03/12-09/03/12	2	:30	7:58P- ABC-Bachelor Pad (Monday)		1							1	\$2,500.00	\$2,500.00	Columbus (WSYX)	BACHELOR PAD	8/3/12

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